

Press **Release**

**For Immediate Release**

RUCKER SPORTS WORLD, INC., PREPARES  
FOR RUCKER PRO-AM 2008

JUNE 15, 2008, 6:00 PM

Rucker Sports World, Inc.'s  
Rucker Pro-Am 2008  
Holcombe Rucker Basketball Courts  
155<sup>th</sup> Street and Frederick Douglass Boulevard  
Harlem, New York

*1 March 2008* -- If The Rucker is best known for building the game of basketball and some of its most storied careers, its real success has been in building a community.

In 1946, Holcombe Rucker, a Harlem schoolteacher, staged the first summertime Rucker Tournament. His goal was to provide leadership and a leg up for thousands of boys and girls. An immediate success, Rucker expanded to after-school programs during the school year. In 1950 the Pro Division was formed to accommodate pros anxious to assist Rucker in achieving his goals.

By the 1960s, the Rucker was a must stop for top college and pro stars eager to prove themselves. Though staged throughout Harlem and other courts in northern Manhattan, the Rucker Tournament -- also known at times as the Rucker Summer League -- eventually came to call the courts at 155th Street and Frederick Douglass Boulevard home. The playground is now known as the Holcombe Rucker Basketball Courts. The league is now known as Rucker Pro-Am.

Hundreds of teams have competed at the Rucker. Among the best known were the High Flyers, All Stars, Sun Devils, Shamrocks, Westsiders and Uptowners. Today, Rucker Sports World, Inc. brings back the jerseys, teams, colors and legacy begun by Holcombe Rucker over a half century ago.

**About Rucker Pro-Am**

**Rucker Pro-Am** is the only direct descendant of the original Rucker Tournament in Harlem. Chris Rucker, grandson of Holcombe Rucker, and his business associate, Dexter Gordon, orchestrate the summer long Pro-Am at Rucker Park in Harlem and Medgar Evers College in Brooklyn. Rucker Pro-Am is a proving ground for NCAA student athletes and NBA professionals alike. Rucker Pro-Am is the premier summer basketball showcase in the City of New York.

**Press Contact:**

Chris Rucker,  
Rucker Sports World, Inc. for Rucker Pro-Am 2008,  
(201) 729-0444, ruckerproam@gmail.com

Dexter Gordon,  
Rucker Sports World, Inc. for Rucker Pro-Am 2008,  
(201) 729-1017, dg2hype@aol.com

###